



46th Annual Conference of the International Association for Impact Assessment



20-23 April 2027



Te Pae Christchurch Convention Centre



2027.iaia.org

IAIA27 Sponsorship Asset Guide

Invest in the future of impact assessment and planning

Every year, the International Association for Impact Assessment (IAIA) brings together practitioners, researchers, government agencies, Indigenous leaders, students, consultants, financial institutions, and industry representatives from around the world to exchange knowledge and advance the practice of impact assessment (assessment of environmental effects).

This Sponsorship Asset Guide is designed to help organizations identify sponsorship opportunities that align with their goals. Whether your objective is **increasing brand visibility**, **demonstrating thought leadership**, **supporting professional development**, or investing in **capacity building**, IAIA27 offers a range of opportunities to connect with an engaged international audience.

Each sponsorship opportunity includes a description of the audience it reaches, the benefits provided, and the associated investment. If your organization has objectives that are not addressed by the opportunities presented here, IAIA welcomes the opportunity to develop a customized sponsorship package.

We look forward to working with you to create a partnership that delivers value for your organization while helping IAIA27 provide an exceptional conference experience.

Why sponsor this event?

IAIA is the only interdisciplinary, international association dedicated to impact assessment. Our annual conferences bring together a unique mix of experts and professionals and a unique opportunity for you to promote your organization.

- Increase your visibility before an international audience of environmental and social professionals.
- Be recognized as a global thought leader.
- Demonstrate your commitment to sustainability and corporate social responsibility.
- Be associated with other industry leaders.
- Ensure that your company or institution information is forefront during the conference.
- Enhance your presence internationally.
- Give your staff the opportunity to network with leading practitioners and experts.
- Ensure that your company will be remembered by the delegates long after the event is over.



Ka mua, ka muri: Looking back for the future of impact assessment

Join us in shaping the future of impact assessment by drawing strength from the past, embracing diverse knowledge systems, and reimagining what is possible.
The future is not predetermined. Let's move it forward together.

HOW TO USE THIS GUIDE

This guide is organized by sponsorship category rather than sponsorship level, making it easy to identify opportunities that best support your organization's objectives.

1

BROWSE BY CATEGORY

To make it easier to match with your goals, sponsorship items are grouped in four categories.

2

COMPARE OPPORTUNITIES

Use the At-a-Glance table for a quick overview. See descriptions for more details.

3

BUILD YOUR PACKAGE

Select one or multiple items for a package that suits your objectives

SPONSORSHIP LEVELS

Every IAIA27 sponsorship includes a package of recognition and benefits appropriate to the sponsorship level. Individual sponsorship opportunities also include additional benefits specific to that opportunity.

CONTRIBUTOR

NZ\$4,500 - NZ\$15,000

- One free conference registration
- Your organization's NAME on final program's sponsor page, event website, mobile app, plenary slide loops, onsite at registration desk
- Special "Proud Sponsor" graphic to use in your email signatures and web pages
- Sponsor ribbons for your organization's registered attendees
- Customizable page in the IAIA27 mobile app to feature links, images, video, PDFs, and more
- Access to the participant list via the mobile app

SUPPORTER

NZ\$16,000 - NZ\$30,000

Includes all Contributor benefits, **plus:**

- Two complimentary conference registrations
- Your organization's LOGO on final program's sponsor page (instead of name), event website, mobile app, plenary slide loops, onsite at registration desk
- Pre-event recognition in social media posts and IAIA news (circulation 14,000+)

STRATEGIC PARTNER

NZ\$31,000+

Includes all Supporter benefits, **plus:**

- Three or more complimentary registrations
- Automatic IAIA Corporate Membership, with featured IAIA member directory entry
- Individual IAIA memberships for employees
- Year-round recognition on IAIA's website, social media, blog posts, and annual report
- Invitation to exclusive roundtables and strategic forums with global thought leaders and key influencers
- Opportunities for custom training and access to IAIA's online training

CUSTOM

Packages can be combined to create a unique package. In addition, IAIA offers several opportunities to support participants who might not otherwise be able to attend. Benefits vary depending on the number of delegates supported.

SPONSORSHIP AT A GLANCE

PACKAGES	NZD	QUANTITY	LEVEL	PAGE
DELEGATE EXPERIENCE				
Cultural Protocols and Performances	4,500	2 available	Contributor	4
Delegate Workspace	6,000	1 available	Contributor	4
Conference Pens	8,500	1 available	Contributor	4
Charging Station	11,000	2 available	Contributor	4
Enhanced WiFi	12,000	1 available	Contributor	5
Conference Notepads	13,000	1 available	Contributor	5
Lanyards	17,000	1 available	Supporter	5
Selfie Station	17,000	1 available	Supporter	5
Final Program	18,000	1 available	Supporter	6
Mobile App	28,000	1 available	Supporter	6
Delegate Bags	31,000	1 available	Supporter	6
NETWORKING				
Coffee Break	7,500	7 available	Contributor	7
Newcomer Network	12,000	1 available	Contributor	7
Lunches	16,000	3 available	Supporter	7
Welcome Reception	25,500	2 available	Supporter	8
All-day Hospitality Package	31,000	3 available	Supporter	8
Gala Dinner	43,000	2 available	Strategic Partner	8
THOUGHT LEADERSHIP				
Concurrent Session	4,500	Unlimited	Contributor	9
Theme Forum	16,000	4 available	Supporter	9
Closing Plenary	20,500	1 available	Supporter	9
Opening Plenary	25,500	1 available	Supporter	10
INCLUSIVE DELEGATE SUPPORT				
Developing Country Professionals	Custom	Unlimited	Dependent on total	10
Student and Young Professionals	Custom	Unlimited	Dependent on total	10
Pacific & Indigenous Participation	Custom	Unlimited	Dependent on total	10

DELEGATE EXPERIENCE

Be part of the delegate experience. Support the services and amenities delegates rely on throughout the week while providing your organization with repeated, high-quality visibility.

CULTURAL PROTOCOLS & PERFORMANCES

NZ\$4,500 | 2 available

Celebrate the traditions and culture of the host region. Cultural protocols and performances help welcome delegates, acknowledge the host community, and create memorable shared experiences throughout IAIA27. These experiences provide delegates with a deeper appreciation of Aotearoa New Zealand while recognizing the importance of culture and place in impact assessment. They are typically held during the opening plenary and/or gala dinner.

Includes all **Contributor** Sponsorship Benefits, **plus**:

- Recognition in the Final Program and Mobile App where cultural activities are mentioned

Cultural programming is developed by IAIA and its local hosts in consultation with appropriate cultural advisors. Sponsorship supports these activities but does not influence their content or presentation.

DELEGATE WORKSPACE

NZ\$6,000 | 1 available

One of the conference's most practical attendee resources, giving delegates a quiet, functional area to prepare presentations and catch up on "regular" work as needed throughout the week. Because delegates often spend extended periods in the workspace, sponsors benefit from repeated exposure over multiple days.

Includes all **Contributor** Sponsorship Benefits, **plus**:

- Exclusive sponsorship of Delegate Workspace
- Sponsor recognition on room signage
- Recognition in the Final Program and Mobile App where the Workspace is mentioned

CONFERENCE PENS

NZ\$8,500 | 1 available

Put your organization's name in delegates' hands throughout the conference and beyond. Despite the increasing use of digital devices, many delegates continue to take handwritten notes during technical sessions, workshops, and meetings. Conference pens remain useful throughout the event and are often taken home for continued use after IAIA27 concludes.

Includes all **Contributor** Sponsorship Benefits, **plus**:

- Exclusive sponsorship of conference pens
- Single-color sponsor logo printed on pens

Optional Enhancement: Upgrade to full-color logo printed on pens instead of single color.

CHARGING STATION

NZ\$11,000 | 2 available

Keep delegates charged (and re-charged) throughout IAIA27. Mobile phones, tablets, and laptops are essential conference tools. Charging stations are visited throughout the day by delegates looking to recharge both themselves and their devices. Because attendees often remain at charging stations while waiting for devices to recharge, this sponsorship creates longer engagement times than many traditional branding opportunities.

Includes all **Contributor** Sponsorship Benefits, **plus**:

- Exclusive sponsorship of one conference charging station
- Sponsor branding on charging station

Optional Enhancement: Be exclusive sponsor for two stations at NZ\$18,000.

ENHANCED WIFI

NZ\$12,000 | 1 available

Allow delegates to stay connected at higher speeds during the conference. Convention centers have basic wifi, but you can give IAIA27 delegates a seamless experience to access the mobile app and stay connected without delays or lags by upgrading the wifi bandwidth.

Includes all **Contributor** Sponsorship Benefits, **plus**:

- Recognition in the Final Program and Mobile App where wifi access is mentioned.

CONFERENCE NOTEPADS

NZ\$13,000 | 1 available

Associate your organization with all the great conference takeaways. Conference notepads accompany delegates throughout IAIA27, providing a practical resource for recording ideas, technical information, and new contacts. Many attendees retain their notebooks long after the conference, extending the visibility of your organization's support.

Includes all **Contributor** Sponsorship Benefits, **plus**:

- Exclusive sponsorship of conference notepads
- Single-color sponsor logo printed on notepad cover, along with the IAIA logo

Optional Enhancement: Upgrade to full-color logo on the notepad cover.

LANYARDS

NZ\$17,000 | 1 available

A visible presence with every contact made at IAIA27. Every registered delegate receives a conference lanyard upon arrival, making it one of the most consistently visible sponsorship opportunities available. Worn throughout the conference, lanyards provide continuous exposure across technical sessions, networking events, the exhibition area, and social functions. This sponsorship associates your organization with every delegate from the moment they check in.

Includes all **Supporter** Sponsorship Benefits, **plus**:

- Exclusive sponsorship of conference lanyards
- Single-color sponsor logo printed on all conference lanyards along with IAIA logo

Optional Enhancement: Upgrade to color logo on conference lanyards

SELFIE STATION

NZ\$17,000 | 1 available

Capture memories. Extend your visibility. The Selfie Station provides delegates with a fun, interactive space to capture memories from IAIA27 with colleagues from around the world. Photos are often shared on social media, extending the conference experience beyond the venue and increasing the visibility of both IAIA27 and its sponsors. This sponsorship combines delegate engagement with opportunities for organic online exposure.

Includes all **Supporter** Sponsorship Benefits, **plus**:

- Exclusive sponsorship of the Selfie Station
- Sponsor logo incorporated into the photo backdrop
- Recognition in the Final Program and Mobile App where the selfie station is mentioned

Optional Enhancements: Branded digital photo frame; Props reflecting the IAIA27 theme or New Zealand destination

DELEGATE EXPERIENCE CONTINUED

FINAL PROGRAM

NZ\$18,000 | 1 available

Support the conference resource that delegates use before, during, and after IAIA27. The Final Program is the definitive guide to IAIA27, containing the complete conference schedule, session information, maps, sponsor recognition, and other essential delegate information. Whether accessed digitally or in print, it is one of the conference's most frequently referenced resources. Because delegates consult the program throughout the conference, sponsorship provides sustained visibility across the entire event.

Includes all **Supporter** Sponsorship Benefits, **plus:**

- Exclusive sponsorship of the Final Program
- Full-color sponsor logo featured on the program cover

MOBILE APP

NZ\$28,000 | 1 available

The conference resource delegates carry with them everywhere. The IAIA27 mobile app serves as the central hub for conference information and messaging, allowing delegates to access the program, personalize schedules, receive announcements, connect with other attendees, and navigate the conference. Because delegates interact with the app multiple times each day, it offers one of the conference's most consistent and far-reaching branding opportunities.

Includes all **Supporter** Sponsorship Benefits, **plus:**

- Exclusive sponsorship of the IAIA27 Conference Mobile App
- Sponsor recognition on the app splash screen, appearing every time the app is opened
- Recognition in Final Program and Mobile App where app is mentioned

Optional Enhancements: Promotional graphic with hyperlink on the app's home page; One push notification to all app users during the conference

DELEGATE BAGS

NZ\$31,000 | 1 available

Your organization's visibility extends well beyond the conference. Conference bags are among the most recognizable and enduring conference resources. Delegates use them throughout IAIA27 to carry programs, notebooks, and materials, and many continue using them long after returning home. This sponsorship provides exceptional visibility during the conference while creating lasting brand recognition beyond the event itself.

Includes all **Strategic Partner** Sponsorship Benefits, **plus:**

- Exclusive sponsorship of delegate bags
- Full-color sponsor logo printed on every conference bag, along with IAIA27 logo

Optional Enhancement: One promotional item or flyer inserted in each delegate bag



NETWORKING

Help connections become collaborations. Professional relationships are one of the most valuable outcomes of attending an IAIA conference. Support opportunities for delegates to exchange ideas, build partnerships, and strengthen the global impact assessment community. Position your organization at the center of these shared experiences while demonstrating your commitment to fostering meaningful professional connections.

COFFEE BREAK

NZ\$7,500 | 7 available

Be part of the conversations that happen between the sessions. Coffee breaks are among the busiest networking periods during IAIA27. Delegates gather to reconnect with colleagues, meet new contacts, discuss presentations, and continue conversations sparked during technical sessions.

Includes all **Contributor** Sponsorship Benefits, **plus**:

- Exclusive sponsorship of one coffee break
- Sponsor recognition at refreshment stations
- Name recognition in the Final Program and Mobile App where the coffee break is listed

Optional Enhancements: Branded napkins (subject to venue approval); Sponsor-supplied giveaway item (subject to venue approval); Package with a second coffee break and a lunch for a full day of sponsorship (see Networking and Hospitality Package)

NEWCOMER NETWORK

NZ\$12,000 | 1 available

Show your support of those new to the profession. New-to-IAIA delegates gather before the opening plenary to ask questions of experienced delegates and meet other people they can connect with throughout the week. Yours will be one of the first logos they engage with and will be associated with all the positive vibes of that first morning buzz.

Includes all **Contributor** Sponsorship Benefits, **plus**:

- Exclusive sponsorship of the Newcomer Network
- Sponsor recognition included on the question sheets placed on each of the tables
- Logo shown on screen during the entire networking session
- Verbal recognition at the beginning of the event
- Name recognition in the Final Program and Mobile App where the event is listed

LUNCH

NZ\$16,000 | 3 available

Support the conversations that continue beyond the meeting rooms. Conference lunches create valuable opportunities for relationship building across disciplines, sectors, and regions, providing time to connect with colleagues, meet new contacts, and continue discussions sparked during technical sessions.

Includes all **Supporter** Sponsorship Benefits, **plus**:

- Exclusive sponsorship of one conference lunch
- Logo recognition on serving tables
- Name recognition in the Final Program and Mobile App where the lunch is listed
- Opportunity to display one sponsor-provided banner within the lunch venue (pending venue approval)

Optional Enhancements: Opportunity to display a short sponsor message on lunch tables (pending venue approval); Opportunity to provide branded napkins (pending venue approval); Package with two coffee breaks for a full day of sponsorship (see Networking and Hospitality Package)

WELCOME RECEPTION

NZ\$25,500 | 2 available

Welcome the international impact assessment community to IAIA27. The Welcome Reception is the conference's first major networking event, bringing delegates together to reconnect with colleagues, meet new participants, and begin building new professional relationships. It is combined with the poster session and is typically one of the week's best-attended social events. This sponsorship places your organization at the forefront of the conference experience from the very beginning.

Includes all **Supporter** Sponsorship Benefits, **plus:**

- Co-sponsorship of the Opening Reception
- Logo recognition on signage in the reception area
- Name recognition in the Final Program and Mobile App where the reception is mentioned
- Opportunity to display approved sponsor-provided signage throughout the reception venue

Optional Enhancements: Sponsor-branded beverage napkins (pending venue approval); Exclusive sponsorship of the welcome reception is available for NZ\$35,000

NETWORKING & HOSPITALITY PACKAGE

NZ\$31,000 | 3 available

Make your organization highly visible for an entire day by sponsoring both the morning and afternoon coffee break as well as that day's lunch. Delegates will see your name and logo three separate times in the same day as they network with their colleagues and converse about the sessions they have attended, multiplying your impact.

Includes all **Strategic Partner** Sponsorship Benefits, **plus:**

- Exclusive sponsorship of one day of coffee breaks and the lunch
- Logo recognition on signage in the break and lunch areas
- Name recognition in the Final Program and Mobile App where that day's breaks and lunch are mentioned
- One additional complimentary conference registrations, for a total of four
- Opportunity to display approved sponsor-provided signage in the break and meal areas

Optional Enhancement: Sponsor-branded beverage napkins (pending venue approval)

GALA DINNER

NZ\$43,000 | 2 available

Celebrate the global impact assessment community. The Gala Dinner is IAIA27's premier social event and one of the conference's most anticipated experiences, associating your organization with a memorable and festive occasion. Delegates gather on the last evening of the conference to celebrate with friends new and old and enjoy an evening of local hospitality and entertainment.

Includes all **Strategic Partner** Sponsorship Benefits, **plus:**

- Co-sponsorship of the Gala Dinner
- Two additional complimentary registrations, for a total of five
- Prominent sponsor recognition throughout the venue
- Sponsor acknowledgement during dinner remarks
- Name recognition in the Final Program and Mobile App where the Gala Dinner is mentioned
- Logo recognition at entrance to Dinner venue
- Reserved seating for sponsor representatives

Optional Enhancements: Branded cocktail napkins or drink tickets (pending venue approval); Branded menus on tables (pending venue approval); Become the exclusive sponsor of the gala dinner for NZ\$65,000

THOUGHT LEADERSHIP

Support the exchange of ideas. Conference sessions are at the heart of the delegate experience, bringing together professionals from around the world to share practical experience, emerging research, and lessons learned. Align your organization with the discussions and learning that define IAIA27 while demonstrating your commitment to advancing planning and impact assessment practice.

CONCURRENT SESSION

NZ\$4,500 | Unlimited

Support the technical sessions where ideas are exchanged and professional practice advances. Concurrent sessions form the core of the IAIA conference program, with 10-12 taking place at the same time. Running throughout the conference, they showcase case studies, research findings, innovative methodologies, and practical experience across the full spectrum of impact assessment. This sponsorship associates your organization with the exchange of professional knowledge while providing visibility across one of the conference's busiest program components.

Includes all **Contributor** Sponsorship Benefits, **plus:**

- Exclusive sponsorship of one concurrent session
- Name recognition on room signage for that session
- Recognition in Final Program and Mobile App where that session is listed

Sponsorship of a concurrent session is subject to approval by that session's Chair to help avoid potential conflicts of interest. If the selected session is ultimately removed from the Final Program by the Program Committee, you will be invited to select an alternate session.

THEME FORUM

NZ\$16,000 | 4 available

Help shape discussion around today's most important impact assessment issues. Theme Forums bring together invited experts to examine emerging issues, debate challenges, and explore future directions for impact assessment and planning on the first day of the conference. Four Theme Forums are offered in one time slot, guaranteeing attendance will be higher than at concurrent sessions. Sponsoring a Theme Forum demonstrates your organization's commitment to thought leadership and meaningful professional dialogue.

Includes all **Supporter** Sponsorship Benefits, **plus:**

- Exclusive sponsorship of one Theme Forum
- Verbal sponsor recognition by Theme Forum chair
- Name recognition on room signage for that session
- Recognition in Final Program and Mobile App where that session is listed

Sponsorship of a theme forum is subject to approval by that session's Chair to help avoid potential conflicts of interest. If the selected session is ultimately removed from the Final Program by the Program Committee, you will be invited to select an alternate session.

CLOSING PLENARY

NZ\$20,500 | 1 available

Celebrate the achievements of IAIA27 and look toward the future. The Closing Plenary concludes the conference by reflecting on key themes, celebrating IAIA's award winners, and inspiring delegates as they return to their organizations around the world. This sponsorship associates your organization with one of the conference's signature events and the lasting impression delegates take home from IAIA27.

Includes all **Supporter** Sponsorship Benefits, **plus:**

- Exclusive sponsorship of the Closing Plenary
- Name recognition on room signage (logo included where possible)
- Name recognition in the Final Program and Mobile App as the Closing Plenary sponsor
- Separate slide in pre-plenary slide loop recognizing you as the Closing Plenary sponsor
- Verbal recognition and appreciation at the start of the plenary
- Premium sponsor seating

Optional Enhancements: Introduce the keynote speaker

OPENING PLENARY

NZ\$25,500 | 1 available

Welcome the global impact assessment community to IAIA27. The Opening Plenary sets the tone for the conference, bringing together the entire delegate community to launch IAIA27. It is one of the conference's highest-profile events and introduces delegates to the conference theme, host community, and program. This sponsorship provides visibility before the largest audience assembled during the conference.

Includes all **Supporter** Sponsorship Benefits, **plus:**

- Exclusive sponsorship of the Opening Plenary
- Name recognition on room signage (logo included where possible)
- Name recognition in the Final Program and Mobile App as the Opening Plenary sponsor
- Separate slide in pre-plenary slide loop recognizing you as the Opening Plenary sponsor
- Verbal recognition and appreciation at the start of the plenary
- Premium sponsor seating

Optional Enhancements: Introduce the keynote speaker

INCLUSIVE PARTICIPANT SUPPORT

Invest in people, knowledge, and the future of impact assessment. These sponsorship opportunities extend beyond the conference itself. Help remove barriers to participation, strengthen the global impact assessment community, and create opportunities for individuals who might otherwise be unable to contribute to or benefit from IAIA27. Organizations choosing these sponsorships demonstrate a commitment not only to the conference, but to the future of the profession. Sponsorship benefits vary depending on the number of people being supported.

Note that IAIA is able to administer the entire stipend process, from application through distributing per diems, provided sponsorship is confirmed early. The closer to the conference, the fewer options will be available.

DEVELOPING COUNTRY PROFESSIONALS

Custom Investment | Unlimited

Expand access. Strengthen global participation. Many highly qualified impact assessment professionals from low- and middle-income countries face significant financial barriers to attending international conferences. Capacity-building sponsorship helps expand participation by supporting travel, registration, accommodation, or other eligible conference expenses. By enabling broader global representation, sponsors contribute to richer discussions, more diverse perspectives, and stronger international collaboration.

STUDENTS & YOUNG PROFESSIONALS

Custom Investment | Unlimited

Invest in the next generation of impact assessment professionals. Students and early-career professionals bring fresh ideas, new perspectives, and long-term vitality to the impact assessment community. Sponsorship helps reduce financial barriers that may prevent promising individuals from participating in IAIA27 and engaging with experienced practitioners from around the world. Supporting future leaders is an investment that extends well beyond the conference itself.

PACIFIC & INDIGENOUS PARTICIPATION

Custom Investment | Unlimited

Support broader participation and strengthen diverse perspectives. IAIA27 provides a unique opportunity to increase participation from Pacific communities and Indigenous practitioners whose knowledge, perspectives, and lived experience contribute meaningfully to impact assessment. This sponsorship helps reduce barriers to participation while supporting IAIA's commitment to broad international engagement and respectful knowledge sharing.

Confirm your sponsorship by
5 March 2027 for maximum
exposure and recognition!

For sponsorship inquiries,
please contact:

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*Let's build a partnership that
advances impact assessment—
TOGETHER.*



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